

Case study

Wallwork Heat Treatment Ltd



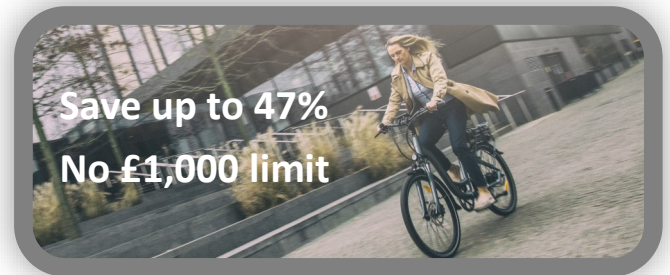
Challenge

Wallwork Heat Treatment Limited offers a heat treatment and hard coating service to the manufacturing industry. Its sites are open 24 hours a day, 7 days a week and operate a fleet of 40+ commercial vehicles. The company employs more than 300 employees across four UK locations.

In March 2018, the team at Wallwork introduced Green Commute Initiative for its employees, having found other schemes complicated and less beneficial for staff. The move to GCI improved their staff benefits package whilst alleviating local congestion, improving car parking availability, and helping staff with their health and fitness goals.

Solution

GCI was invited to become Wallworks' preferred cycle-to-work scheme provider. The UK's industry-leading scheme was the only real choice due to the no £1,000 limit and no sting-in-the-tail exit fees, and with savings of up to 47% for the employee and 13.8% for the employer, the scheme ticked all the boxes.



The scheme has been well received, both by the company and with users who like the simplicity of the scheme. The team at Wallwork has found the scheme easy to implement with very little input required as the team at GCI handles all the scheme administration.

To date, eight employees have taken part in the scheme, with an average order value of £1,600 and brands chosen including Specialized and Cube. GCI's no £1,000 limit has meant that these staff did not have to compromise on their chosen bike packages, which they could not have chosen on any other C2W scheme. Agreed salary sacrifice periods have so far ranged from 12 to 18 months. Accessories, such as helmets, lights, mud guards and clothing, are often being included in the bike packages as well.

Resellers in the local area include independent bike shops Leisure Lakes and Rutland Cycling who have benefitted from the extra business that the scheme has brought them.

Chris Lee, told us:



"We were looking to change our cycle-to-work provider and after researching the market, there was no doubt that Green Commute Initiative was the perfect solution. The absence of a £1,000 limit really helps our employees get the bikes they want which makes them happy. Cycling-to-work is something which Wallwork is encouraging to all its employees and we sincerely hope that more of them will take up the scheme in the near future."

www.wallworkht.co.uk

Contact Green Commute Initiative today!

www.greencommuteinitiative.uk T: 020 3740 1836

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